

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted January 6-10, 2016 with a random sample of 1,012—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

26. Suppose Donald Trump is elected president in 2016. In your view, what would be the best or most positive thing about a Donald Trump presidency? [OPEN-ENDED]

<i>2016 Jan 6-10</i>	National adults
Good business person/Follows through	10
Immigration policies/Border control/Build a wall	9
Honest/Says what he feels	8
Confident/Strong/Does not back down	6
Could turn things around/make changes (non-specific)	5
Would improve the economy	5
Would fight terrorism/Strengthen defense, military	3
Financial management/Less spending/Control the budget	3
Would not last long/Irritates people/Politically incorrect	2
Entertaining	2
Not a career politician	2
More balanced trade/Bring jobs back to U.S.	2
Better than what we have	1
Other	4
Nothing	33
No opinion	10

Percentages total more than 100% due to multiple responses.

27. And what would be the worst or most negative thing about a Donald Trump presidency? [OPEN-ENDED]

2016 Jan 6-10

National adults

Too outspoken/Impulsive/Does not think before he speaks	12
Lacks experience	9
Arrogant	9
Racist/Discriminates against minorities	7
Poor foreign relations/Poor foreign policy	6
That he would be president	6
Immigration policy	5
Offensive/Rude/Abrupt	5
Would embarrass U.S./Lose respect of other nations	5
Chaos (non-specific)	4
Temper/Bully/Hot headed	4
Would lead U.S. into wars	3
Stupid/Idiotic	2
Discrimination (non-specific)	2
Economy would suffer	2
Terrorism	1
Less regulation of big corporations, financial institutions	1
Discrimination against Muslims/religious groups	1
Does not respect women	1
Other	2
Nothing	8
Everything	3
No opinion	9

Percentages total more than 100% due to multiple responses.